

## Apparenza Design Studio Announcement:



2004 ASFD  
PINNACLE  
AWARD  
FINALISTS

SYMPHONY  
DINING GROUP  
+  
SYMPHONY  
HALL CHEST

DESIGNED BY  
APPARENZA  
DESIGN STUDIO

FRANK M. SPANO  
+  
THOM O'LEARY  
FOR  
POLIDOR



THE PINNACLE AWARD IS SPONSORED BY ASFD (THE AMERICAN SOCIETY OF FURNITURE DESIGNERS) & UNDERWRITTEN BY INFURNITURE MAGAZINE.

APPARENZA DESIGN STUDIO - FRANK M. SPANO + THOM O'LEARY - HAVE BEEN SELECTED AS FINALISTS IN TWO CATEGORIES FOR THE 2004 COMPETITION FOR DESIGN EXCELLENCE!

FORMAL DINING                      OCCASIONAL STORAGE  
THE SYMPHONY DINING GROUP      THE SYMPHONY HALL CHEST

SYMPHONY IS A MAJOR COLLECTION FOR POLIDOR  
+ IS AVAILABLE NATIONALLY.

APPARENZA DESIGN STUDIO IS BASED IN WESTCHESTER, NEW YORK. FORMED IN 2002, APPARENZA DESIGNS FURNITURE AND ACCESSORIES FOR THE U.S. AND EUROPEAN MARKETS IN TRADITIONAL, TRANSITIONAL AND MODERN STYLES, ALL WITH A BASIS IN CLASSIC PROPORTIONS AND CLEAN LINES. APPARENZA'S WORK IS AVAILABLE AT FURNITURE RETAILERS + DESIGN SHOWROOMS IN EVERY MAJOR U.S. CITY THROUGH KRAVET TEXTILES. APPARENZA HAS DESIGNED SEVERAL MAJOR COLLECTIONS FOR POLIDOR, INCLUDING SYMPHONY + WILL BE UNVEILING FIVE NEW SERIES AT THE FALL 2004 MARKET IN HIGH POINT, NC, INCLUDING SEVERAL NEVER-BEFORE-SEEN ADDITIONS TO THE GROWING SYMPHONY SERIES.

APPARENZA DESIGN STUDIO  
914.924.0338  
STUDIO@APPARENZADESIGN.COM

POLIDOR SHOWROOM  
310 N. HAMILTON ST, 301  
HIGH POINT, NC 27260  
USA

FIND THE STORY OF APPARENZA DESIGN STUDIO + MORE IMAGES AT:  
[WWW.APPARENZADESIGN.COM](http://WWW.APPARENZADESIGN.COM)

