

Pinnacle...

...*Serious for Business*

--Jacek Nidzgorski, President, Polidor



"The Pinnacle Award is given for exemplary standards in design. What an incredible honor just to be nominated! The recognition I received from people both in and outside our industry was far greater than I ever imagined.

Acknowledgement from one's peers is the greatest achievement of all. Thank you."

Lauren Brooks/Kathy Imes, ASFD
Product: Mackenzie Settee by Vanguard Furniture
Designed by Lauren Brooks, ASFD



The 2005 Pinnacle Design Achievement Awards Entry Forms are available now! Download your entry kit from www.asfdpinnacle.com/downloads.php, or contact Christine Evans for your free 17 x 22 inch full color poster.

Want to win a Pinnacle? Learn how!
Attend ASFD's free seminar at the Las Vegas Furniture Market.
Be there on Wednesday, July 27th at 2 pm, Seminar Room, 2nd Floor World Market Center.

"Polidor's commitment to good design is a vital part of our brand concept. The prestige of the Pinnacle Award has helped us yield real results at Market - the Symphony collection has become one of the hallmark products of our line, and we've expanded the collection twice with new pieces due to the attention it has received in the showroom windows of retailers. This Market, we created a display area for the Pinnacle-winning piece and had the announcement, along with the names of its designers from Apparenza Design Studio, silver-leafed onto a much-photographed wall. The Pinnacle is serious for business, and Polidor is looking forward to future Pinnacles and the performance to which they lead."

Jacek Nidzgorski, President, Polidor
Product: Symphony Hall Chest
Designed by Frank Spano, ASFD
and Thom O'Leary, ASFD

"ASFD's Pinnacle award turned Monster Bedroom from what we thought was a great youth group, into an outstanding one as it caused people to give it a serious first look or sometimes a second look."

John Conrad, Vice President Merchandising
Powell Company
Product: Monster Bedroom
Designed by David Walker

Sponsors:

APA - The Engineered Wood Association
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INFURNITURE
Major Underwriter of the Pinnacle Awards

Contact:
American Society of Furniture Designers
144 Woodland Drive
New London, NC 28127
Phone: 910-576-1273
FAX: 910-576-1573
info@asfd.com
www.asfd.com